

FOR IMMEDIATE RELEASE:

Black Ice Battery-Free, On-Board BOOST and DISTORT Modules at NAMM 2025

12/17/2024 Brightwaters, NY: Black Ice Enterprises will be demonstrating their battery-free, on-board guitar and bass modules at **Booth 1641 in Hall E**. These innovative, easy-to-install devices provide convenient *"there when you need it - completely stealth when you don't"* fingertip access to a variety of boost and distortion sounds without needing a battery or any other power source.



Black Ice Boost (SRP: 119.95, MAP: \$79.95)

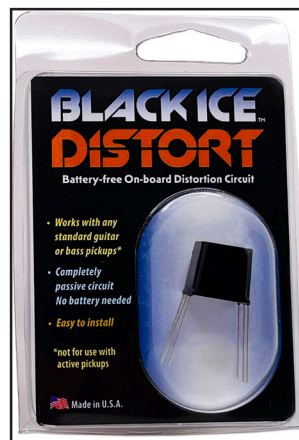
The Black Ice Boost module provides 3 selectable levels of battery-free boost (2, 4 and 7db) that are broadly concentrated in the midrange frequencies. Lower boost settings are perfect for generating fat, humbucker-esque tones with single coil pickups or for hot rodding the output of a low wind humbucker. Higher boost settings can be used to highlight a solo or to slam the front end of a tube amp. Bass players will find that the enhanced midrange has been carefully voiced to generate P bass style bark with standard J bass type pickups. With a P bass, the sound is darker and more bottom heavy, not unlike the grunt of an EB style humbucker.

Approximately 2/3 the size of a 9-volt battery, the Boost module can be easily installed in most instruments with no routing or permanent modifications required. The tone of the instrument remains completely unaffected when the boost is bypassed.

Black Ice Distort (SRP: \$27.95, MAP: \$21.95)

The Black Ice Distort can be configured for just a touch of grit, or a more aggressive grind, all the way to a 1960's-flavored fuzz. While its battery-free circuit will never replace the more refined sound of a well-designed pedal, it produces a variety of fun old-school flavors, and is a great way to add additional textures to an already overdriven amp or pedal. Bass players will especially dig its raw dirty grind.

Like Black Ice Boost, the sugar-cube-sized Black Ice Distort provides a lifetime of tone with no maintenance or power source required. A variety of wiring options are included that let you activate the Distort via a switch or push-pull pot, or by easily converting your guitar's tone control into a control for the Black Ice Distort circuit. It can be used in conjunction with the Black Ice Boost for a wide variety of useful tones.



All Black Ice products are proudly made on Long Island, New York. Black Ice Boost comes packaged in an attractive, reusable, handy tin box. Black Ice Distort comes packaged in an eye-catching, ready-to-hang, durable vinyl clamshell. OEM pricing and packaging is available.